



The Latest Developments of Chinese Enterprise Standards ——Self-declaration and Disclosure System of Enterprise Standards

**Tang Wanjin, Vice President of China National Institute of Standardization
July 17, 2018**



Why disclose?



How to disclose?



Development of disclosure



Why disclose



How to disclose



Development of disclosure

1. Significance

- It is good for the enterprise to protect its dominant position and undertake its entity responsibilities.



- It is good for solving the problem of information asymmetry and protecting consumers' rights.

- It is good for the government to provide public service and supervision at present and after the event, thus promoting fair competition in the market.

2. Stakeholders





Why disclose



How to disclose



Development of disclosure

- Article 27 of New Standardization Law of The People's Republic of China explicitly stipulates that “**the country applies the self-declaration, disclosure and supervision system of enterprise standards**”.



中华人民共和国
标准化法

2. Contents of the disclosure



■ **Firstly**, if an enterprise directly executes the governmental standard, **the standard's designation, number and name** shall be **disclosed**.

■ **Secondly**, if an enterprise executes its self-developed enterprise standard, **the functional and performance indicators** shall be **disclosed**.

2.Contents of the disclosure

Function indicator

- It refers to the description of the function/effect of a product/service.
e.g. The function of an air-conditioner is to adjust the air temperature.

Performance indicator

- The extent of a product/service performs under certain conditions.
e.g. an air-conditioner's power consumption.



Example

Let's take air-conditioner as an example:

- “Type: cooling/heating” is **the function indicator** of the air-conditioner. It indicates that this air-conditioner has two functions, i.e. heating and cooling;
- “Cooling power (W) 1110, heating power (W)1500” are **the performance indicators** of the air-conditioner. They indicate the power consumption of the air-conditioner.

2. Contents of the disclosure

Few points needing attention

The contents of disclosure **do not involve** the intellectual property and trade secrets of the enterprises.

- The **type and contents** of the disclosed standards shall be **determined independently by the enterprise based on its own features.**

- The Disclosure of self-declaration of **imported products** shall not be taken into account for the time being.

3.Way of disclosure

- The enterprise is encouraged to disclose its self-declaration on the national unified platform.

- www.cpbz.gov.cn
- Public service platform on enterprise standard information.



企业标准信息公共服务平台（北京）

帮助中心 咨询电话：010-62041977

用户登录

用户名：

密码：

验证码： 

登录

[忘记密码?](#) | [忘记密码?](#) | [新用户注册](#)

3. Way of disclosure

Feature embodiments

■ Convenience

- Access Anywhere
- 24/7 uninterrupted service



■ Timeliness

- Self-renewal
- Real-time check



Why disclose



How to disclose



Development of disclosure

1. Progress

By July 13,2018



Standard

- There are **736,762** self-declarations on enterprise standard have been disclosed.



Enterprise

- There are **166,628** participating enterprises.



Product

- Cover **1,249,624** types of products.

1. Progress

Standard
figure



Enterprise
figure



Product
figure



2.Next step

▶ Improve supporting laws and regulations, revise Rules on Management of Enterprise Standardization.

▶ Strengthen training on enterprise standardization and provide consultancy service.

▶ Match self-declaration system to voluntary sustainable standard platform.



中国标准化研究院
CHINA NATIONAL INSTITUTE OF STANDARDIZATION

A decorative banner at the top of the slide, composed of a grid of blue and white squares on the left, transitioning into a network diagram of blue nodes and lines on the right, all set against a light blue background.

Thank you!